

**THE LOTTABODY #aLotta SWEEPSTAKES  
OFFICIAL RULES**

**NO PURCHASE NECESSARY TO ENTER OR WIN. MAKING A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING.**

**SWEEPSTAKES ENTRY PERIOD:** The Lottabody #aLotta Sweepstakes (the “Sweepstakes”) begins at 12:00:01 AM Eastern Time (“ET”) on Wednesday, September 7, 2016 and ends at 11:59:59 PM ET on Monday, October 31, 2016 (the “Sweepstakes Period”). There are eight (8) Entry Periods as defined the chart below (the “Entry Periods”). Roux Laboratories Inc. (the “Sponsor”) clock will be the official timekeeping device for this Sweepstakes. Entries must be received according to the chart below to be eligible for that Entry Period drawing. Non-winning entries will not be carried over to subsequent Entry Periods.

<b>ENTRY PERIODS</b>		
<b>Entry Period</b>	<b>Entry Period starts at 12:00:01 AM ET on:</b>	<b>Entry Period ends at 11:59:59 PM ET on:</b>
1	09/07/16	09/13/16
2	09/14/16	09/20/16
3	09/21/16	09/27/16
4	09/28/16	10/04/16
5	10/05/16	10/11/16
6	10/12/16	10/18/16
7	10/19/16	10/25/16
8	10/26/16	10/31/16

**ELIGIBILITY:** The Sweepstakes is open to legal residents of the 50 United States, including the District of Columbia, age 18 or older at the time of entry. Void outside the U.S., and wherever else prohibited by law. Employees of Sponsor and its respective subsidiaries, affiliates, advertising and promotion agencies, and the immediate family members of, and/or those living in the same household of each, are not eligible to enter. Sweepstakes is subject to all applicable federal, state and local laws and regulations.

**ENTRY: Step 1: create an image**

To enter visit [www.lottabody.com/alotta](http://www.lottabody.com/alotta); provide your email address and click ‘Submit’; upload a picture of yourself and click ‘Next’; review the photo and crop if necessary and click ‘Next’; provide a description of what ‘you have a lot of’ (maximum of 15 characters) and click ‘Next’; choose a color option to complement your photo submission and click ‘Next’; and download the image (the “Image”).

**Step 2: post on social media**

To complete your submission, share the Image on Instagram or Twitter (the “Submission”).

**Instagram Entry.** To enter on Instagram:

- 1) Log in to your Instagram account and follow @Lovelottabody on Instagram,
- 2) Upload the Image created in Step 1, including the hashtag #aLotta and #sweepstakes and tagging @Lovelottabody in the photo caption (the “Instagram Entry”).

Message & data rates may apply. Any post that includes the hashtags ‘#aLotta’ and ‘#sweepstakes’ that is posted prior to the start of or after the end of the Entry Period will not be eligible for the Sweepstakes.

Entrant's Instagram settings must be public. Entries uploaded from private Instagram accounts will not be eligible. Entrants must follow and continue to follow @LoveLottabody through at least November 30, 2016 in order to be notified in the event he/she is a potential winner. By submitting an Instagram Entry, Entrants agree to [Instagram's Terms of Use](#). **Instagram, LLC is not a sponsor of this sweepstakes. Instagram is free to download and available for iPhone from the Apple App Store and for Android from the Google Play Store.**

**Twitter Entry.** To enter on Twitter:

- 1) Follow Lottabody on Twitter at [@LoveLottabody](http://www.twitter.com/LoveLottabody);
- 2) Post a Tweet that includes '@LoveLottabody', the hashtags '#aLotta' and '#sweepstakes', and the Image created in Step1.

Message & data rates may apply. Any Tweet that includes the hashtags '#aLotta' and '#sweepstakes' that is posted prior to the start of or after the end of the Entry Period will not be eligible for the Sweepstakes. If a Tweet is more than one post in length it will be considered as one entry with the first post considered the entry.

Entrant's Twitter setting must be public. Tweets from private Twitter accounts will not be eligible. The decisions of Sponsor are final and binding on all matters relating to determining eligibility of Tweets. Entrant must continue to follow @LoveLottabody through November 30, 2016 in order to be notified in the event he/she is a potential winner. By submitting a Twitter Entry, Entrants agree to [Twitter's Terms of Service](#). **Twitter, Inc is not a sponsor of this sweepstakes.**

**Entries must be received during the Entry Period to be eligible for that Entry Period's drawing.** Entrants are subject to all notices posted online including but not limited to the Sponsor's Privacy Policy.

**IMPORTANT: Message and data rates may apply to use of mobile phone/device to participate in Sweepstakes.**

All methods of entry have an equal chance to winning. All entries become the property of the Sponsor and will not be acknowledged or returned.

**Limit:** One (1) entry per person during each Entry Period.

**ENTRY REQUIREMENTS:** All Instagram and Twitter entries, including the Image (collectively referred to as "Entry") must comply with the following minimum guidelines to be eligible:

- Once an Entry has been submitted, it cannot be modified by Entrant;
- Entry must be original;
- No duplicate Entries may be submitted;
- If Entry is taken by a third party, Entrant must have secured all rights and clearances to the Entry;
- Entry cannot contain images that are irrelevant to the purpose of the Sweepstakes;
- Entry cannot be profane, pornographic, sexually explicit or suggestive or contain nudity;
- Entry cannot promote alcohol, illegal drugs or tobacco;

- Entry cannot contain materials embodying copyrighted images, names, likenesses, photographs or other indicia identifying any person, living or dead, without permission;
- Entry cannot defame, misrepresent or contain disparaging remarks about people or companies;
- Entry cannot be obscene or offensive, endorse any form of hate or hate group or be derogatory to any ethnic, racial, gender, religious, professional or age group;
- Entry cannot communicate messages or images inconsistent with the positive images and/or goodwill to which Sponsor wishes to associate;
- Entry cannot depict illegal activity and cannot itself be in violation of any law;
- Entry may not include images of a known celebrity, famous or well-known person or any image which violates the right of privacy or publicity of any person;
- Entry must not include any private information of a third party such as name, address, phone number, or email address;
- Entry must conform with the format and size requirements and limitations of entry platform;
- Entry cannot have been submitted previously in a promotion of any kind or exhibited or displayed publicly through any means.

By submitting an Entry, the Entrant understands and grants to the Sponsor permission to use his/her Entry, and other Entrant information on Sponsor's website, Sponsor's social media sites and in advertising and/or promotional activities worldwide without compensation, permission or notification.

By submitting an Entry, Entrant warrants and represents that: (a) Entry does not infringe upon the copyrights, trademarks, rights of privacy, publicity or other intellectual property or other legal or moral rights of any person or entity; (b) Entrant has obtained written permission from a third party whose Entry is being used; (c) Entrant owns all rights to the Entry, including without limitation, copyrights, and has received prior written permission from a third party if any photo was photographed by someone other than the Entrant him/herself; (d) publication of the Entry via various media, including posting on the Sponsor's websites, will not infringe on any third-party rights; and (e) Entrant will indemnify and hold harmless the Sponsor and related entities, agents and assigns from any claims and damages (including reasonable attorneys' fees) arising from or relating to the breach or alleged breach of your representations and warranties herein, the Entry, or Entrant's conduct in creating the Entry, the acceptance or use of any prize or otherwise in connection with this Sweepstakes.

By submitting an Entry, Entrant warrants and represents that he/she and any other persons appearing or who are otherwise identifiable in the Entry consents to the submission and the use of the Entry. Sponsor reserves the right in its sole and absolute discretion to alter, change or modify any Entry, which includes the photo/video/content.

#### **PRIZES/APPROXIMATE RETAIL VALUE ("ARV")/ODDS:**

**Grand Prize:** Eight (8) Grand Prizes are available to be won. Grand Prize is one (1) Lottabody prize pack. Contents of prize pack to be determined by Sponsor.

**The ARV of Grand Prize is: \$35.00 each. The total ARV of all Grand Prizes is: \$280.00.**

**The total ARV of all prizes available to be won: \$280.00.**

Odds of winning will depend upon the total number of eligible entries received.

**RANDOM DRAWING:** The potential winners for each prize will be selected from among all eligible entries received for each Entry Period in a random drawing to be held on or about the date specified in the Drawing Date Schedule below, which will take place at the offices of US Sweepstakes & Fulfillment Company, an independent agent of the Sponsor, whose decisions are final.

<b>DRAWING DATE SCHEDULE</b>		
<b>Entry Period</b>	<b>Drawing date on or about:</b>	<b>Prize available to be won:</b>
1	09/15/16	One (1) Grand Prize
2	09/22/16	One (1) Grand Prize
3	09/29/16	One (1) Grand Prize
4	10/06/16	One (1) Grand Prize
5	10/13/16	One (1) Grand Prize
6	10/20/16	One (1) Grand Prize
7	10/27/16	One (1) Grand Prize
8	11/02/16	One (1) Grand Prize

**WINNER NOTIFICATION:** Potential Grand Prize winners will be notified via reply to the Submission originally posted by Entrant, or by private message. Potential winner will be asked to send a private message to the Sponsor with his/her name and email address within twenty-four (24) hours.

Once provided, the potential Grand Prize winners will be notified by email and will be required to provide his/her mailing address within two (2) days via return email. Noncompliance will result in disqualification and an alternate winner may be selected. Prize will be sent within 4-6 weeks of winner being verified.

If a winner is otherwise eligible under these Official Rules, but is nevertheless deemed a minor in his or her state of primary residence, the prize will be awarded in the name of winner's parent or legal guardian who will be required to execute and return Affidavit/Release on minor's behalf. If Affidavit/Release is returned as undeliverable or if the selected winner cannot accept or receive the prize for any reason, or he/she is not in compliance with these Official Rules, the prize will be forfeited and an alternate winner may be selected in a separate random drawing.

**PRIZE CONDITIONS: All expenses and taxes related to the acceptance or use of the prize are the sole responsibility of prize winner.**

If a prize notification or prize is returned as undeliverable, or if winner is found to be ineligible or not in compliance with these Official Rules that winner will be disqualified, and the prize may be awarded to an alternate winner in a separate random drawing.

Prizes are not redeemable for cash. Prizes are not assignable or transferable. No substitution is permitted except if prize is unavailable, in which case a prize of equal or greater value will be awarded. No cash in lieu of prizes and no exchange or substitution of prizes, except at the sole discretion of the Sponsor. Any other incidental expenses on prize not specified herein are the winner's sole responsibility.

Grand Prize winner is responsible for all federal, state, local and income taxes associated with winning prize. Except where prohibited by law, entry and acceptance of prize constitute permission to use winner's name, prize won, hometown, likeness, video tape, photographs, and statements for purposes of advertising, promotion and publicity (including online posting) in any and all media now or hereafter known throughout the world in perpetuity, without additional compensation, notification or permission.

Prize is awarded "as is" with no warranty or guarantee, either express or implied by Sponsor. Winners acknowledge that Sponsor and all other businesses affiliated with this Sweepstakes and their agents do not make, nor are in any manner responsible for any warranty, representations, expressed or implied, in fact or in law, relative to the quality, conditions, fitness or merchantability of any aspect of the prize being offered, except that each merchandise prize shall be subject to its manufacturer's standard warranty (if any).

**GENERAL:** Participating entrants agree to these Official Rules and the decisions of US Sweepstakes & Fulfillment Company and the Sponsor, and release the Sponsor, and their affiliated companies, and all other businesses involved in this Sweepstakes, as well as the employees, officers, directors and agents of each (collectively, "Released Parties"), from all claims and liability relating to their participation in the promotion, and the acceptance and use/misuse of the prize offered. Winner assumes all liability for any injury or damage caused or claimed to be caused, by participation in this Sweepstakes or use/misuse or redemption of the prize. Sponsor is not responsible for any typographical or other error in the printing of the offer, administration of the Sweepstakes or in the announcement of the prize.

If for any reason this Sweepstakes is not capable of running as planned due to an infection by a computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Sponsor which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Sweepstakes, the Sponsor reserves the right at its sole discretion, to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the Sweepstakes, at which time, Sponsor will conduct a random drawing from among all eligible entries received at the time of the Sweepstakes termination. Sponsor is not responsible for incompatibility of entrant's hardware, software or browser technology.

**NOTICE TO ONLINE ENTRANTS:** In the event of a dispute over the identity of an online entrant, entry will be deemed submitted by the "Authorized Account Holder" of the e-mail address submitted at time of entry. Authorized Account Holder means the natural person who is assigned to an e-mail address by an Internet access provider, online service provider, or other organization that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Sponsor may ask any entrant or potential winner to provide Sponsor with proof that such party is the authorized account holder of the email address associated with the entry. Entry materials/data that have been tampered with or altered, or mass entries or entries generated by a script, macro or use of automated devices are void. The Sponsor Entities are not responsible for: (i) lost, late, misdirected, damaged or illegible entries; or (ii) error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions of any kind, or inaccurate transmission of or failure to receive entry information by Sponsor on account of technical problems or traffic congestion on the Internet

or at any web site or any combination thereof; or (iii) any injury or damage to entrant's or any other person's computer related to or resulting from participating in the Sweepstakes. By participating in the Sweepstakes, you (i) agree to be bound by these official rules, including all eligibility requirements, and (ii) agree to be bound by the decisions of Sponsor and the independent sweepstakes administrator, which are final and binding in all matters relating to the Sweepstakes. Failure to comply with these official rules may result in disqualification from the Sweepstakes. Sponsor reserves the right to: (i) permanently disqualify from any Sweepstakes it sponsors any person it believes has intentionally violated these official rules; and (ii) withdraw the online method of entry if it becomes technically corrupted (including if a computer virus or system malfunction inalterably impairs its ability to conduct the Sweepstakes), and to select winners from among all eligible entries received prior to withdrawal.

**LEGAL WARNING:** ANY ATTEMPT BY AN INDIVIDUAL, WHETHER OR NOT AN ENTRANT, TO DELIBERATELY DAMAGE, DESTROY, TAMPER OR VANDALIZE THIS WEBSITE OR INTERFERE WITH THE OPERATION OF THE CONTEST, IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND DILIGENTLY PURSUE ALL REMEDIES AGAINST ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

**DISPUTES:** Except where prohibited, entrant agrees that any and all disputes, claims and causes of action arising out of, or connected with, the Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in the state of New York. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, entrant's rights and obligations, or the rights and obligations of the Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the state of New York without giving effect to any choice of law or conflict of law rules (whether of the State of New York or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the state of New York. The remedy for any claim shall be limited to actual damages, and in no event shall any party be entitled to recover punitive, exemplary, consequential, or incidental damages, including attorney's fees or other such related costs of bringing a claim, or to rescind this agreement or seek injunctive or any other equitable relief.

THE PARTIES HEREBY WAIVE THEIR RIGHT TO JURY TRIAL WITH RESPECT TO ALL CLAIMS AND ISSUES ARISING OUT OF OR RELATING TO THIS PROMOTION WHETHER SOUNDING IN CONTRACT OR TORT, AND INCLUDING ANY CLAIM FOR FRAUDULENT INDUCEMENT THEREOF.

**PRIVACY:** By entering and providing the required entry information, Entrants acknowledge that the Sponsor may also send information, samples or special offers it believes may be of interest to Entrant, or other information or goods offered by its marketing partners. Personal information collected from Entrants is subject to the Sponsor's privacy policy, which can be found at [www.lottabody.com/privacy](http://www.lottabody.com/privacy).

**OFFICIAL RULES REQUEST:** To request a copy of the Official Rules, see [www.lottabody.com/alotta](http://www.lottabody.com/alotta) or send a self-addressed, stamped envelope by November 2, 2016, to: The **Lottabody #aLotta** Sweepstakes Official Rules Request, PO Box 25466, Rochester, NY 14625-0466.

**WINNER CONFIRMATION:** For a written confirmation of the winner (available after November 2, 2016), send a stamped, self-addressed envelope (no later than November 30, 2016), to: The **Lottabody #aLotta** Sweepstakes Winner Confirmation Request, PO Box 25466, Rochester, NY 14625-0466.

**SPONSOR:** Roux Laboratories Inc., 4160 Woodcock Dr. Suite 100, Jacksonville, FL 32207.

**Void outside the U.S., and where prohibited by law.**